







Hormone Actions

- Response depends on the target cell type
- Will typically elicit one or more of the following

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- Alters plasma membrane permeability
- Stimulates protein synthesis
- Activates or deactivates enzymes (regulatory molecules)
- Induces secretory acticity
- Stimulates mitosis

Steroid Hormones Lipid soluble Diffuse easily through cell membranes; receptors located within cell Synthesise protein via direct gene activation Chemical structure is derived from or is similar to cholesterol Secreted by: Adrenal cortex (e.g., cortisol) Ovaries (e.g., estrogen) Testes (e.g., testosterone), Placenta (e.g., estrogen) Eicosanoids (hormonelike chemicals) Highly localised effects

• Not true circulating hormones

Nonsteroid hormones

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- Nonlipid soluble
- Cannot easily diffuse through cell membranes; receptors located on cell membrane
- Bind to receptors on the cell membrane, which triggers a second messenger within the cell, which in turn triggers numerous cellular processes
- Two types:
 - Amino acid derivatives (e.g. adrenalin/epinephrine)
 - Protein or peptide hormones (e.g. insulin)

















Hormones of the Adrenal Medulla

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- **Catecholamines** epinephrine (adrenalin) and norepinephrine (noradrenalin)
 - Stimulated by sympathetic nervous system to prepare you for immediate action (fight or flight)
 - Increase rate and force of heart contraction, blood pressure, and respiration
 - Increase metabolic rate, glycogenolysis, and release of glucose and FFA into blood
 - Allow more blood to go to the skeletal muscles through vasodilation and vasoconstriction of specific vessels
- Work together to increase both duration of stimulation & force of contraction
- Quick response to strenuous exercise





Mineralocorticoids

- Include aldosterone
- Maintain electrolyte balance in extracellular fluids

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- Glucocorticoids
 - Include cortisol
 - Maintain consistent plasma glucose levels between meals

Gonadocorticoids

- Include androgens (eg testosterone), estrogens, and progesterones
- Released in addition to those released by reproductive organs but in lesser amounts







Hormones Increasing Glucose Metabolism

- Adrenalin (Epinephrine)
- Noradrenalin (Norepinephrine)
- Cortisol
 - Glucagon, adrenalin, noradrenalin, and cortisol help promote glycogenolysis and gluconeogenesis, thus increasing plasma glucose levels when needed
 Insulin facilitates glucose transport to the muscle
 - fibers
 - Glucose levels decline during prolonged exercise, indicating that exercise facilitates insulin action so that less is required during exercise than at rest















Testosterone

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- Steroid hormone secreted by the testes (& adrenals)
- Men have 15-20 times higher concentration
- Important anabolic hormone
 - Stimulates protein synthesis and muscle growth
- Binds to DNA
- Indirect effects
 - Growth hormone stimulation
 - Secretion of neurotransmitters that affect structural proteins
- Produces aggressive behavioural responses



































Hydration & Exercise Personal Training • The need to replace body fluids is greater than the need to replace electrolytes • Our thirst mechanism does not match our hydration state, so it is best to consume more fluid than thirst dictates

- Water intake during prolonged exercise reduces the risk of dehydration and optimizes performance
- Drinking too much fluid can result in hyponatremia (low levels of plasma sodium), which can cause confusion, disorientation, and seizures
- 1-2 litres/hour, depending on intensity and heat
- Small amount of CHO (4-8%) and electrolytes